

HOOPLA

November 2020

Monday	Tuesday	Wednesday	Thursday	Friday
2 Monday Motivation Day! After the time change - your teams need it!	3 Election Day Post information to get out and Vote!	4 Hoopla & Slack Attend "How to Motivate those "Slack"ers Webinar"	5 National Doughnut Day See "Daily Description" for details	6 Friday Faceoff!
9 Gif Day! Update your profile pic to your favorite (and appropriate) gif	10 #Thankful[CompanyName] Have players tweet what they are thankful for	11 Veterans Day Recognize your Veterans	12 National Pizza with the Works Except Anchovies Day Battle for Pizza!	13 World Kindness Day Spotlight employees for kind acts you've witnessed
16 Mantra Monday See "Daily Description" for details	17 Setup Email Summaries Provide greater insight into your metrics	18 Mickey Mouse's Birthday Update walk-up song with your favorite Disney song	19 Thursday Theme-It-Up Update profile pics or backgrounds with Thanksgiving or Fall themes	20 Finish Strong Friday Start the day with a Race
23 Battle it out before the holiday Day 1	24 Battle it out before the holiday Day 2	25 What are you thankful for? Use Quickfire Newsflashes to have players post on TV and into Slack	26 Thanksgiving Day!	27 Black Friday Race to win \$\$
30 Faceoff Challenge! Finish the month strong				

ENGAGEMENT IDEAS

Slack and Teams

Utilize the [Hoopla/Slack integration](#) to have that same in-office experience. [Teams](#) integration coming soon!!

Hoopla Mobile App

Use the mobile app to get real-time notifications on Newsflashes, Comments/Likes, and Challenges

URL Link for Communication

Create a channel specifically for communication updates. Send out the URL to all employees to click through

DAILY DESCRIPTION

USE OUR EXAMPLES OR CHOOSE SOMETHING FUN FROM THE [NATIONAL DAY LIST](#) (CLICK THE LINK TO SEE THEM ALL) TO KEEP YOUR EMPLOYEES ENGAGED

Day	Activity	Description	National Day
November 2	Monday Motivation Day! After the time change - your teams need it!	Add a Motivation Video to a Hoopla channel and send out the URL link in slack so everyone can start the day motivated.	National Deviled Egg Day Color the World Orange Day Job Action Day
November 3	Election Day - Get out and Vote	Add a Post step with a message to get out and vote.	National Housewife's Day National Sandwich Day Election Day
November 4	Hoopla & Slack - How to Motivate those "Slack"ers Webinar	Attend the webinar to learn about best practices on how to integrate Hoopla and Slack. If you missed it, go to our Hoopla & Slack - Best Practices article.	National Chicken Lady Day National Candy Day National Stress Awareness Day
November 5	National Doughnut Day	Get doughnut's for the office and use the Post step or a Quickfire Newsflash to let everyone know. Not in the office, send everyone a \$5 digital gift card to get their own doughnuts. If you are connected to Slack , you can also use Quickfire Newsflash to post to Slack.	National Doughnut Day National Love Your Red Hair Day National Men Make Dinner Day
November 6	Friday Faceoff!	Set up a few Faceoff's for the day to get everyone motivated. Hoopla will email a notification so everyone will know they are competing.	National Jersey Friday National Nachos Day Saxophone Day
November 9	Gif Day! Update your profile pic to your favorite (and appropriate) gif	Have players update their profile picture to their favorite (and appropriate) gif. You might also want to start a debate on whether it is pronounced "gif" or "jif".	National Scrapple Day Microtia Awareness Day National Louisiana Day
November 10	#Thankful[CompanyName]	Create a hashtag that your players can tweet to that states what they are thankful for. Use the Twitter step so everyone can see the tweets to that hashtag.	Marine Corps Birthday National Forget-Me-Not Day National Vanilla Cupcake Day
November 11	Veterans Day Recognize your Veterans	Use the Spotlight Post Step to recognize your veterans.	National Sundae Day Veterans Day
November 12	National Pizza with the Works Except Anchovies Day Battle for Pizza!	Start a team Battle in the morning and the winning team gets pizza for lunch.	National French Dip Day National Pizza with the Works Except Anchovies Day National Chicken Soup for the Soul Day
November 13	World Kindness Day	Spotlight some of your employees for kind acts you have witnessed or encourage random acts of kindness using the Post Classic Template .	National Indian Pudding Day World Kindness Day
November 16	Mantra Monday	Mantra Monday...create a segment that combines an image, a leaderboard/data table, and a motivational quote which emphasizes one thing for your team to focus on this week.	National Fast Food Day National Button Day National Indiana Day

November 17	Setup Email Summaries – Provide greater insight into your metrics	If you haven't set up Email Summaries for your players, set some up for next week. You can choose which metrics to include and your players will get an automatic email each day, week or month letting them know how they are doing.	National Baklava Day National Take A Hike Day National Homemade Bread Day
November 18	Mickey Mouse's Birthday Update walk-up song with your favorite Disney song	Have everyone use Disney songs for their walk-up songs to celebrate Mickey Mouse's Birthday. If you've got a spare license, you can add him as a player and use the calendar step to show that today is his birthday.	National Princess Day Mickey Mouse Birthday National Educational Support Professionals Day
November 19	Thursday Theme-It-Up	It's one week to Thanksgiving. Get your team in the spirit by having them change their profiles to Thanksgiving themed gif and/or change your channel backgrounds to fall themes.	National Carbonated Beverage With Caffeine Day National Play Monopoly Day Great American Smokeout
November 20	Finish Strong Friday	Start the day with a Race on your key productivity metric. Get everybody moving early so they can finish the week strong!	National Peanut Butter Fudge Day National Absurdity Day National Child's Day
November 23	Battle it out before the holiday - Day 1	It's a short week, so start a two-day Battle on a key metric to keep your team motivated. Winner can get a gift card - Black Friday and Cyber Monday are coming up!	National Cashew Day National Eat a Cranberry Day National Espresso Day
November 24	Battle it out before the holiday - end of Battle	Day two of the battle	National Sardines Day
November 25	What are you thankful for?	Create a Quickfire Newsflash that players can use the mobile app or log into Hoopla to post what they are thankful for - pictures are encouraged. This will post to the TV and/or into Slack.	National Play Day with Dad National Parfait Day Blase´ Day National Jukebox Day
November 26	Thanksgiving Day	Happy Thanksgiving from your friends at Hoopla!!	National Cake Day Thanksgiving Day Turkey-free Thanksgiving
November 27	Black Friday Race to win \$\$	Set up a Race and the winner gets a gift card to aid in their Black Friday shopping!	National Day of Listening National Native American Heritage Day Black Friday
November 30	Faceoff Challenge	To finish the month strong, initiate a daily Faceoff with players who are close to each other's metric. For example, the two lowest on the leaderboard should Faceoff each other and so on.	Computer Security Day Stay Home Because You're Well Day Cyber Monday