

Monday	Tuesday	Wednesday	Thursday	Friday
			1 National Hair Day Update your profile pic with your "best" hairdo	2 New! Set up Weekly Email Summaries
5 National Do Something Nice Day Post a list of ideas for doing something nice	6 National Eat Fruit At Work Day Create a Post step encouraging everyone to eat more fruit	7 #WakeUpWednesday	8 Thursday Throw-Down Start a Race or a Battle on a daily metric	9 Halloween Theme Time Change walkup songs and profile pics to a spooky theme
12 National Kick Butt Day! Start a race on a daily metric	13 National Train Your Brain Day Post logic puzzles, brain teasers or riddles to train your brain	14 Wednesday Wake Up! Create a new Hoopla channel with a motivation video and motivational quotes	15 Get to Know Your Customers Day! Highlight your customers or post reviews from them	16 Boss's Day Spotlight your boss or use #BossDay[CompanyName] in a Twitter Step
19 Monday Matchups! Start a recurring race for each day this week on a productivity metric	20 Count it Down Add the Countdown step to the channel to countdown to the end of the month	21 Add some Fans!	22 Spooky Hoopla Channel Change the backgrounds in your channel to a Themed Halloween channel	23 Battle till the End Set up a Battle that kicks off next Monday for the last week of the month
26 Spotlight someone Use Post – Spotlight template to highlight employees who go above and beyond	27 New! Set up Monthly Summary Emails	28 Add New Slack Notifications Leaderboards & Calendars	29 Throw-Back Thursday Halloween Style	30 Halloween Costume Contest Post pictures of your costume & vote

ENGAGEMENT IDEAS

Slack and Teams

Utilize the [Hoopla/Slack integration](#) to have that same in-office experience. Watch Hoopla Channels within [Teams](#)

Hoopla Mobile App

Use the mobile app to get real-time notifications on Newsflashes, Comments/Likes, and Challenges

URL Link for Communication

Create a channel specifically for communication updates. Send out the URL to all employees to click through

DAILY DESCRIPTION

USE OUR EXAMPLES OR CHOOSE SOMETHING FUN FROM THE [NATIONAL DAY LIST](#) (CLICK THE LINK TO SEE THEM ALL) TO KEEP YOUR EMPLOYEES ENGAGED

Day	Activity	Description	National Day
October 1	National Hair Day Update your profile pic with your "best" hairdo	In honor of National Hair Day, update your profile picture of you with your "best" hairdo.	National Black Dog Day National Hair Day National Homemade Cookies Day
October 2	Set up Weekly Email Summaries	Email summaries are live. If you set them up today for the Weekly option, they will go out on Monday. Here information on how to set them up: Email Summaries .	National Custodial Worker's Recognition Day National Manufacturing Day National Body Language Day
October 5	National Do Something Nice Day Post a list of ideas for doing something nice	Post a list of ideas of simple things that can improve someone else's day OR create a Quickfire Newsflash to compliment your coworkers.	National Get Funky Day National Do Something Nice Day National Child Health Day
October 6	National Eat Fruit At Work Day	Pack the lunchroom with fruit or create a Post step encouraging everyone to eat more fruit.	National Coaches Day National Noodle Day National Eat Fruit At Work Day
October 7	#WakeUpWednesday	Schedule a wake-up or motivational video to play at the beginning of the workday. Send out the Channel link that morning to watch wherever you may be working.	National Chocolate Covered Pretzel Day National Walk to School Day National Coffee with a Cop Day
October 8	Thursday Throw-Down	Have a Race or Battle around a daily metric to get everyone's competitive spirit going.	National Fluffernutter Day National Pierogi Day American Touch Tag Day
October 9	Halloween Theme Time	Halloween is coming. Have everyone change their walkup songs and profile pics to a spooky theme.	National Leif Erikson Day National Pro-Life Cupcake Day National Moldy Cheese Day
October 12	National Kick Butt Day! Start a race on a daily metric	In honor of "National Kick Butt day", start a race for an activity metric to get everyone off on the right foot for the week and to see who can "kick some butt". Examples are 1st to 30 calls, 1st to 50 emails, etc.	National Kick Butt Day Native American Day Columbus Day
October 13	National Train Your Brain Day	Post a logic puzzle, brain teasers or riddles to train your brain. If your players use Hoopla's mobile app or Slack you can send the questions as Quickfires and keep track of who got the most right all day. Winner gets a prize!	National Train Your Brain Day Navy Birthday National Metastatic Breast Cancer Awareness Day
October 14	Wednesday Wake Up!	Create a new Hoopla channel with a motivation video and motivational quotes. Use the URL Link send email feature to have everyone receive the link to the channel so they can wake up and face the day.	National Emergency Nurse's Day National Stop Bullying Day National Take Your Parents To Lunch Day
October 15	Get to Know Your Customers Day	Use the Post Step or Google Slides to Web Page Step to add information about your customers or positive reviews they have given your teams.	National Grouch Day National White Cane Safety Day Get to Know Your Customers Day

October 16	Boss's Day Spotlight your boss or use #BossDay[CompanyName] in a Twitter Step	Use the Spotlight step to give a shoutout to your boss or add a Twitter step using the hashtag #BossDay[CompanyName] and have players give a shoutout to their boss.	National Sports Day Global Cat Day Boss's Day (or National Boss's Day)
October 19	Monday Matchups!	Start a recurring race for each day this week on a productivity metric (calls, emails, meetings, etc.). Players will get email notifications before and after each race. The person with the most wins gets a free cup of coffee on Friday.	National Kentucky Day National LGBT Center Awareness Day National Clean Your Virtual Desktop Day
October 20	Count it Down	Add the Countdown step to the channel to show how many days are left to make sales this month.	National Youth Confidence Day National Brandied Fruit Day National Pharmacy Technician Day
October 21	Add some Fans	Do you have employees who feel left out of Hoopla? Contact us at csm@hoopla.net to add 10 free fans to your account. Fans can be shown for birthdays and anniversaries and are able to check out rankings, activity feed and watch channels in the watch channel area.	National Pumpkin Cheesecake Day National Reptile Awareness Day Medical Assistants Recognition Day
October 22	Spooky Hoopla Channel	Change the backgrounds in your channel to a Themed Halloween channel. Use the channel URL email to send out the updated channel to get your employees into the Halloween spirit.	National Make a Dog's Day National Nut Day National Color Day
October 23	Battle till the End	Set up a Battle that kicks off next Monday for the last week of the month. Winner gets a gift card or Halloween candy.	National Boston Cream Pie Day National Mole Day National TV Talk Show Host Day
October 26	Spotlight someone	Everyone loves to hear they are doing a good job. Use the Post - Spotlight Template to highlight some of the employees who go above and beyond. The step now includes the ability to use a player profile pic.	National Day of the Deployed National Mule Day National Pumpkin Day
October 27	Set up Monthly Summary Emails	Set up the new email feature (in the report section). Send employees updates on metrics, leaderboards, newsflashes and more. If choosing the monthly option, it will be in time to go out November 1st.	National American Beer Day Navy Day National Black Cat Day
October 28	Add New Slack Notification Leaderboards & Calendar Events	Our new Slack Notification types should be coming out. Make sure to add Leaderboards and Calendar Events (birthdays and anniversaries) to your notifications.	National Internal Medicine Day National Chocolate Day
October 29	Throw-Back Thursday - Halloween Style	Add pictures from previous years' Halloween of the costumes people wore to work using a Post-Image Template. You can add many pictures into one step so people can enjoy different ones throughout the day.	National Cat Day National Oatmeal Day World Stroke Day
October 30	Halloween Costume Contest Post pictures of your costume & vote	Have a Halloween contest and create a Quickfire Newsflash for people to post pictures of their costume. Make sure you are connected to Slack or Teams so people can vote for their favorite.	National Candy Corn Day National Frankenstein Friday National Breadstick Day