

HOOPLA

September 2020

Monday	Tuesday	Wednesday	Thursday	Friday
	1 Kick off a Competition Run a month-long football battle	2 #wisdomwednesday Post little-known facts about your company	3 Thursday Throw-Down Have a race or battle on a daily metric	4 National College Colors Day Post pictures in your college gear
7 Labor Day	8 Trivia Tuesday Post trivia questions throughout the day	9 Care Bears Share Your Care Day Participation is as simple as doing something nice for someone else	10 National School Picture Day Update your profile pic to a school picture	11 Faceoff Friday Initiate a Faceoff for a little extra Friday motivation
14 Off to the Races Start a recurring race for each day this week on a productivity metric (calls, emails, etc.)	15 National Online Learning Day Post a list of sites where you can take free online classes	16 National Working Parents Day Share resources for helping kids study from home & recognize those parents!	17 Tournament Thursday Start in the morning and finish by EOD so someone can be crowned the winner!	18 Virtual Casual Friday Have everyone tweet their casual day photos
21 Positive Customer Posts Post positive feedback from your customers	22 Celebrate Autumn Change Channel backgrounds to an autumn theme. Pumpkin spice latte's optional!	23 #WakeUpWednesday Schedule a wake-up or motivational video to play at the beginning of the workday	24 Quickfire Shout-outs! Use Quickfire Newsflashes to recognize other's accomplishments	25 Fight-Club Friday Initiate a battle on a popular leaderboard for the day - winner gets bragging rights!
28 Push to the EOQ! Start a three-day Race of a key metric to end the quarter strong	29 Keep Pushing! Day 2 of the Race	30 Finish Strong The final push to end the quarter strong		

ENGAGEMENT IDEAS

Slack and Teams

Utilize the [Hoopla/Slack integration](#) to have that same in-office experience. Watch Hoopla Channels within [Teams](#)

Hoopla Mobile App

Use the mobile app to get real-time notifications on Newsflashes, Comments/Likes, and Challenges

URL Link for Communication

Create a channel specifically for communication updates. Send out the URL to all employees to click through

DAILY DESCRIPTION

USE OUR EXAMPLES OR CHOOSE SOMETHING FUN FROM THE [NATIONAL DAY LIST](#) (CLICK THE LINK TO SEE THEM ALL) TO KEEP YOUR EMPLOYEES ENGAGED

Day	Activity	Description	National Day
September 1	Kick off a Competition	Run a month-long football themed battle . Use Google Sheets or Excel Online to create a contest to track activities and assign points. For example, one activity could be “calls” and it is worth three points and “demos” are worth seven. These can be tallied and tracked for your battle. Confused? Contact us, we can help you get it set up.	National Chicken Boy’s Day National No Rhyme (Nor Reason) Day
September 2	#wisdomwednesday	Add a Twitter step for the hashtag or Add the Post Image template with pictures of the company and drop some wisdom on the history or little-known facts.	National Blueberry Popsicle Day National V-J Day
September 3	Thursday Throw-Down	Have a race or battle around a daily metric to get everyone's competitive spirit going.	National Welsh Rarebit Day U.S. Bowling League Day
September 4	National College Colors Day	Post pictures in your college gear. Create a Quickfire Newsflash OR using your Twitter step with the hashtag #[Companyname]CollegeColors	National Wildlife Day National Lazy Mom’s Day National Food Bank Day National College Colors Day
September 7	Labor Day	Take the day off and relax!	National Beer Lover’s Day National Neither Snow Nor Rain Day National Labor Day
September 8	Trivia Tuesday	Post Trivia questions and have people respond in Chatter or Slack/Teams. If your players use Hoopla’s mobile app or Slack you can send the questions as Quickfires and keep track of who got the most right all day. Winner gets a prize!	Nurses Day National Ampersand Day National Ants on a Log Day National Another Look Unlimited Day
September 9	Care Bears Share Your Care Day	We can all use more kindness and goodwill. Participation is as simple as doing something nice for someone else. Add a Twitter step with #ShareYourCareDay	National Teddy Bear Day Care Bears Share Your Care Day National Wiener Schnitzel Day
September 10	National School Picture Day	Change your profile pic to a picture of you when you were in school	National Swap Ideas Day National TV Dinner Day National School Picture Day
September 11	Faceoff Friday	Tryout the new email feature for Challenges. Setup some Faceoffs for your team and they will get emails before the challenge and also after letting them know how they did.	National Make Your Bed Day National Hot Cross Bun Day Patriot Day and National Day of Service and Remembrance
September 14	Off to the Races	Start a recurring race for each day this week on a productivity metric (calls, emails, meetings, etc.). Players will get email notifications before and after each race. The person with the most wins gets (enter your prize here) on Friday.	National Live Creative Day National Sober Day National Boss/Employee Exchange Day Monday after Labor Day

September 15	National Online Learning Day	Use a Post step with a list of online classes available to your players. This could be classes from Coursera , some you can take in a day or free Ivy League classes from Class Central .	National Tackle Kids Cancer Day National Online Learning Day National IT Professionals Day
September 16	National Working Parents Day	Share useful resources for helping your kids study from home with a Post step AND add another Post step to recognize those working parents!	National Step Family Day National Working Parents Day Mayflower Day
September 17	Tournament Thursday	Have a Tournament that starts in the morning and finishes by EOD so someone can be crowned the winner!	National Professional House Cleaners Day National Apple Dumpling Day Constitution Day and Citizenship Day
September 18	Virtual Casual Friday	Create a Hashtag for your "flip-flop" Friday and have everyone tweet their casual day photos to it. Put the twitter step on your channel and everyone can see their co-workers.	Airforce Birthday National HIV/AIDS and Aging Awareness Day National POW/MIA Recognition Day National Hug Your Boss Day
September 21	Positive Customer Posts	Have Players and Fans post positive feedback they have heard from their customers. You can also use the Post step or Google Slides to Web Page Step to add positive reviews that your customers have given your teams.	National Chai Day National Pecan Cookie Day National New York Day
September 22	Celebrate Autumn	Change your Channel backgrounds to an autumn theme. Pumpkin spice latte's optional.	American Business Women's Day National Voter Registration Day Autumnal Equinox
September 23	#WakeUpWednesday	Schedule a wake-up or motivational video to play at the beginning of the workday. Send out the Channel link that morning to watch wherever you may be working.	Celebrate Bisexuality Day National Teal Talk Day Innergize Day – Day after the Autumn Equinox
September 24	Quickfire Shout-outs!	Have managers use Quickfire Newsflashes to give shout-outs for recent accomplishments. If you use Slack , make sure you are integrated and have managers trigger a Newsflash Slack.	National Cherries Jubilee Day National Punctuation Day Schwenkfelder Thanksgiving
September 25	Fight-Club Friday	Set up a battle on a popular leaderboard for the day and the winner gets bragging rights for the weekend.	National One-Hit Wonder Day National Research Administrator Day National BRAVE DAY
September 28	Push to the EOQ	Start a three-day race of a key metric to end the quarter strong.	National Drink Beer Day National Good Neighbor Day National Family Day
September 29	Keep Pushing	Day 2 of the Race	National Coffee Day VFW Day
September 30	Finish Strong	The final push to end the quarter strong	National Love People Day National Chewing Gum Day National Women's Health & Fitness Day