

Monday	Tuesday	Wednesday	Thursday	Friday
		1 April Fool's Day	2 My New Coworkers Post a picture of your new WFH coworker(s)	3 Faceoff Friday Individual or team Faceoffs to end the week strong
6 Start a Race In honor of Student-Athlete Day	7 #WFH[ComanyName] National No Housework Day – Show us your quarantine Life	8 Zoo LoversDay Add a live feed from a zoo to your channel	9 Dad Jokes Use #hashtags, Quickfire Newsflashes, or Post steps	10 Find the Easter Egg Plant an “Easter Egg” in a channel
13 Start Loving Mondays! Post your personal goal for the week	14 Look up at the Sky Day Use shuffle in a Post step to show multiple sky views	15 #WednesdayWisdom	16 Get to Know Your Customers Day	17 Guess Who? Post baby pictures and guess who it is
20 National Look Alike Day Change your profile to your Doppelganger	21 Trivia Tuesday	22 National Administrative Professionals' Day	23 #TBT[CompanyName] Have everyone share an awkward school photo	24 #Frinally What are people looking forward to this weekend
27 Start a Hoopla Challenge	28 Superhero Day Change your profile pic to your favorite superhero	29 Kudos to your Coworkers! Let your peers know how much you appreciate them	30 Adopt a Shelter Pet Day Add a post from a local shelter	

ENGAGEMENT IDEAS

Quickfire Newsflashes

Utilize Quickfire Newsflashes to give kudos to colleagues or for management to provide updates

Hoopla Mobile App

Use the mobile app to get real-time notifications on Newsflashes, Comments/Likes, and Challenges

URL Link for Communication

Create a channel specifically for communication updates. Send out the URL to all employees to click through

DAILY DESCRIPTION

USE OUR EXAMPLES OR CHOOSE SOMETHING FUN FROM THE [NATIONAL DAY LIST](#) (CLICK THE LINK TO SEE THEM ALL) TO KEEP YOUR EMPLOYEES ENGAGED

Day	Activity	Description	National Day
April 1	April Fool's Day	Your call on this one!	April Fool's Day
April 2	My New Coworkers	Have employees post pictures of their kids or pets "new coworkers". Create a Quickfire Newsflash OR using your Twitter and other social media outlets, create a hashtag #NewCoworker[CompanyName]	National Burrito Day – First Thursday in April National Peanut Butter and Jelly Day World Autism Awareness Day
April 3	Faceoff Friday	Schedule individual or team Faceoffs or have players start a Faceoff	National Find a Rainbow Day National Tweed Day World Party Day
April 6	Start a Race in honor of Student-Athlete Day	Schedule a Race based on a weekly (or daily) metric. The winner can then be featured in a slide for the rest of the week or do recurring races and have the winner slide change daily.	New Beer's Eve National Sorry Charlie Day National Student-Athlete Day
April 7	#WFH[ComanyName]	It's National No Housework Day. Show us your quarantine life. You can do this through Quickfire Newsflashes or creating a custom hashtag #WFH[Companyname] and add it to your Twitter Step .	National Beer Day National Girl Me Too Day National No Housework Day
April 8	Zoo Lovers Day	Add a live feed in the Web Page Step from Zoos around the world. Most have live feeds of some of their animals.	National Empanada Day National Zoo Lovers Day
April 9	Dad Jokes	Contribute your favorite Dad Jokes. You can use a #hashtag for this or the Admin can just put a few in using the Post Step – use Classic or be creative using a meme.	National Cherish an Antique Day National Name Yourself Day National Unicorn Day
April 10	Find the "Easter Egg"	Plant a secret message or picture within your Hoopla Channel. Examples can be hidden in an RSS feed or hide your CEO within an image. Send out the Channel URL so everyone can play along.	National Farm Animals Day National Siblings Day Good Friday
April 13	Start Loving Mondays!	Post your personal goal for the week using a Quickfire Newsflash or create a #Hashtag.	National Make Lunch Count Day National Peach Cobbler Day National Scrabble Day
April 14	Look up at the Sky Day	Add images of the sky and use the comments section to note that it is "Look up at the sky day". You can shuffle multiple pics in one step with different types of sky views (cloudy, clear, rainy, sunset, etc.).	National Gardening Day National Reach as High as You Can Day Look up at the Sky Day
April 15	#WednesdayWisdom	Using either your Twitter Step or Twitter Ticker , add #WednesdayWisdom for the latest tweets from Wednesday Wisdom.	National Rubber Eraser Day National Take a Wild Guess Day National Tax Day

April 16	Get to Know Your Customers Day	Use the Post Step or Google Slides to Web Page Step to add information about your customers or positive reviews they have given your teams.	National Bean Counter Day National Wear Your Pajamas to Work Day Get to Know Your Customers Day
April 17	Guess Who?	Put up baby/young pictures of management staff or team members. Have people make guesses in the Activity tab or, if integrated, using the Chatter Feed in Salesforce.	National Crawfish Day National Ellis Island Family History Day National Clean Out Your Medicine Cabinet Day
April 20	National Look Alike Day	It's National Look Alike Day. Have players change their profile picture to their doppelganger.	National Look Alike Day National Pineapple Upside Down Cake Day
April 21	Trivia Tuesday	Post a trivia question at the beginning of the day. Have people put possible answers in Chatter and at the end of the day post the answer with either a Newsflash or Scheduled post step with Newsflash Transition.	National Chocolate Covered Cashews Day National Kindergarten Day National Library Workers Day
April 22	National Administrative Professionals' Day	Use the Post Spotlight step to give Kudo's to your admins.	National Earth Day National Administrative Professionals' Day
April 23	#TBT	Have everyone share an awkward school photo – Either use a Quickfire Newsflash or change their profile picture.	National Picnic Day National Take Our Daughters and Sons to Work Day
April 24	#Frinally	Using the hashtag #Frinally[CompanyName] to a Twitter post, have people post what they are looking forward to this weekend.	National Pigs in a Blanket Day National Teach Children To Save Day National Arbor Day National Hairball Awareness Day
April 27	Start a Hoopla Challenge	Pick any Hoopla Challenge to end the month strong – Faceoffs, Battles, Races, or a Tournament.	National Babe Ruth Day National Prime Rib Day National Tell a Story Day
April 28	Superhero Day	Change your profile pic to your favorite superhero.	National Blueberry Pie Day National Superhero Day
April 29	Kudos to your Coworkers!	Trigger a Quickfire Newsflash or, if you use Slack, trigger a Slack Newsflash , to give kudos to a coworker.	National Zipper Day Denim Day
April 30	Adopt a shelter pet day	Add images from your local shelter of available animals. Many shelters will have the animal's info on them. Use the Post - Image Template, upload pics your favorite eligible pups/cats and select the Shuffle option, so your employees can see animals throughout the day.	National Adopt a Shelter Pet Day National Bugs Bunny Day National Honesty Day National Hairstylist Appreciation Day